



ROTALORE The weekly bulletin of the ROTARY CLUB OF MANGALORE

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Program Today

01.10.2020

National Education Policy by

Dr. Ushaprabha Nayak

Director - Expert Institutions





NO USE CRYING OVER SPILLED MILK

By Martin Cohn, past president of the Rotary Club of Brattleboro, Vermont, USA



In the early days of the COVID-19 pandemic, Vermont dairy farmers were in trouble. With the close of colleges and restaurants, there was too much supply of milk. This excess was headed to be spilled into mudholes. At the same time, the need to help food-insecure families was increasing. How could food that was being wasted reach people who needed food?

That's when I heard about a project where the Vermont Agency of Agriculture, Food and Markets was coordinating an effort to recover

raw milk from being disposed of while creating a new, temporary food supply for Vermont Foodbank. In collaboration with the Vermont Community Foundation, \$60,000 was made available to purchase this milk for the benefit of Vermonters. These efforts were particularly important as Vermont's dairy industry, like all sectors, had been



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challenged by COVID-19 but remain essential to the state's food supply. However, more money was needed.

When I heard about the need, I sprang into action. I sent out emails to fellow Rotarians and within days an additional \$10,500 was raised. These monies came from eight Rotary clubs, a donation from the District 7870's Youth Exchange, and the District 7850 Foundation. This helped cover the cost of 32,000 gallons of milk, ingredients, and processing to create 48,000 cups of Green Mountain Yogurt, 11,500 gallons of Hood Dairy 2% Milk, and 440 pounds of Ploughgate Creamery butter.

Secretary Anson Tebbetts of the Vermont Agency of Agriculture said, "This is what Vermont is all about. Neighbors helping neighbors. Thank you Rotarians, farmers, and businesses. You and so many are helping those in need." Media reports identified Rotary as being a good collaborator in finding a solution.

But there is more to the story. The state of New Hampshire had similar issues. The difference this time was that the cost of milk had gone up; making the filling of tankers too expensive. The solution was to have the New Hampshire Foodbank buy dairy products directly from dairy farmers. Calls were made to the NH Agency of Agriculture, the Granite State Dairy Promotion Board, the NH Foodbank, and the NH Charitable Trust. Again, emails and presentations to Rotary clubs







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resulted in nearly \$18,000, coupled with monies from NH Charitable Foundation, enough money to set the project in motion.

This is another example of Rotary in Action. I am proud to be part of an organization of committed community problem solvers. This project was a success and one that could be replicated anywhere that you can ask, "Got Milk?"

As I have been presenting this project to Rotary clubs in Vermont and New Hampshire, I was reminded of the time my mother would give me a quarter every Friday to give to my teacher to buy containers of milk for the following week in school. If every Rotarian donated one dollar each week and then gave all the money to their local food bank or pantry, more milk could be purchased for food-insecure folks while helping local dairies. Perhaps this is a project for another day.

(Source: www.rotary.org)



(Click on the play button to watch the video)

Sombat Tapanya, Founder of Peace Culture Foundation in Thailand and Rotary Peace Fellow 2016 teaches children the principles of peace through aikido.

(Source: Rotary YouTube Channel)





Showroom:

City Trade Centre, Opp. City Hospital, Kadri, Mangalore - 575003.

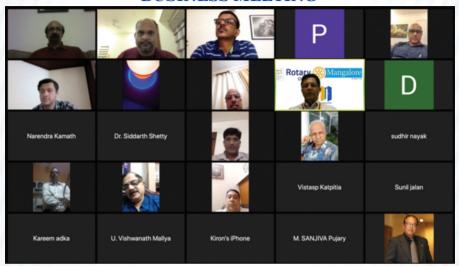
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CLUB DIARY - 24.09.2020

BUSINESS MEETING



The month of October is Rotary's dedicated month for Economic & Community Development. This year's team with Rtn. Archibald at the helm of affairs have successfully completed three months in office and a business meeting was held on 24th of September 2020 to present the interim report of the club's activities and financials. At precisely 7:20 PM The President Rtn. Archibald called the meeting to order and an invocation was rendered by the birthday boy Rtn. Dr. Siddarth Shetty. He then extended a warm welcome to all the members who were present for the business meeting. He expressed his heartfelt gratitude to the members who have extended their support and encouragement in conducting various club activities even during the ongoing COVID-19 pandemic. Members celebrating their birthdays and anniversaries



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during the week were wished. He informed the members that Rtn. Yathish Baikampady was the chief guest at Rotary Club of Mangalore Central on 18th of September and the topic was Beach Tourism. Rtn. Er. Rajendra Kalbavi gave a technical talk on Conserve Water-The Elixir to Life on Zoom meeting organized by Association of Consulting Civil Engineers, Mangalore Centre and The Ramco Cements Ltd on 24th September 2020. Secretary Rtn. Vishal Mallya presented a detailed report on various activities conducted under the different avenues of service in past three months. Treasurer Rtn. Abhijith Shet presented the financials of our club and informed the members that all the statutory payments due to the Rotary International and the district were paid within the due dates. The floor was opened for discussion and members provided valuable suggestions. The President Rtn. Archibald thanked the members for their presence for the Business Meeting of Q1 and adjourned the meeting.

MEMBER MOMENTS



Ann Dr. Mohini Nayak, wife of Rtn. Dr. Arjun Nayak bagged third prize in Rotary Multi District all India level Solo Dance Competition organized by Rotary Club of Chanakya Dist. 3250 held on on 19th September 2020. RI president Elect Shekhar Mehta was the Chief Guest along with yesteryear Dream Girl film actress Hema Malini who was also the judge for the dance competition. A total of 160 contestants participated in this competition. We congratulate Ann Dr. Mohini for this remarkable feat.







Rtn. Isaac Vas has been re-elected to lead The Kanara Chamber of Commerce and Industry as the President for another term along with Rtn. Maroor Shashidhar Pai as Vice President, Rtn. Ganesh Kamath as Treasurer, Rtn. Divakar Pai Kochikar & Rtn. Aditva Pai as Directors. Heartfelt congratulations to you & your team and we wish you a very successful year ahead.

Rtn. Yatish Baikampady has been designated as the Assistant Governor of our Zone 3 of District 3181 for the year 2021-22. Heartfelt congratulations to you and we wish you all the best.

KNOW ROTARY

Rotary's two official mottoes: Service Above Self and One Profits Most Who Serves Best, Rotary's official mottoes, can be traced back to the early days of the organization.

In 1911, the second Rotary convention, in Portland, Oregon, USA, approved He Profits Most Who Serves Best as the Rotary motto. The wording was adapted from a speech that Rotarian Arthur Frederick Sheldon delivered to the first convention, held in Chicago the previous year. Sheldon declared that "only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best."

The Portland gathering also inspired the motto Service Above Self. During an outing on the Columbia River, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, USA, talked with Seattle Rotarian J.E. Pinkham about the proper way to organise a Rotary club, offering the principle his club had adopted: Service, Not Self. Pinkham invited Rotary founder Paul Harris, who also was on the trip, to join their conversation. Harris asked Collins to address the convention, and the phrase Service, Not Self was met with great enthusiasm.

At the 1950 Rotary International Convention in Detroit, Michigan, USA, two slogans were formally approved as the official mottoes of Rotary: He Profits Most Who Serves Best and Service Above Self. The 1989 Council on Legislation established Service Above Self as the principal motto of Rotary because it best





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conveys the philosophy of unselfish volunteer service. He Profits Most Who Serves Best was modified to They Profit Most Who Serve Best in 2004 and to its current wording, One Profits Most Who Serves Best, in 2010.

(Source: www.rotary.org)

Birthday wishes to



Rtn. PHF Aditya Pai 27th September

Anniversary Greetings

Rtn. P.K. Kiron & Ann Shashikala K.G - 1st October

Club Pulse

24.09.2020

Club Strength 99
Present 43
Absent 56
Percentage 44%
% After Make-up
17.09.2020 44%
10.09.2020 55%

Weekly Meeting

Thursday
At 7.00 PM
Online Meeting
(Zoom App)

Program Next Week

08.10.2020
'SINO-INDIAN
CONFRONTATION
IN LADAKH'
By
Lt General (Dr)
Prakash Menon,
PVSM, AVSM,VSM
Director
Strategic Studies
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